

PRIVACY POLICY

Last updated: March 28, 2016

This Privacy Policy discloses the privacy practices for Smart Share LLC, d/b/a Outdoor Toy Share, and its subsidiaries and affiliates (“we”, “us”, or “our”). This policy describes how we collect, use and share information when you use our Services. The term “Services,” means, collectively, various websites, applications, email notifications and other mediums, or portions of such mediums. By accessing or using any of our Services, you consent to the collection, transfer, storage, disclosure and other uses of Your Information (collectively, “Use of Your Information”) as described in this Privacy Policy.

For purposes of this Privacy Policy, “Your Information” means information about you, which may be of a confidential nature and may include personally identifying information, information about goods and/or services you have purchased, and/or financial information.

This Privacy Policy applies to our Use of Your Information as a result of you using our Services, and does not apply to the following:

- Information collected through methods other than our Services;
- Information collected by any person or entity other than us, even if related to our Services (such as a third-party website).

In addition to this Privacy Policy, our Services are also governed by our [Terms of Use] and any other documents referred to in this Privacy Policy and our Terms of Use. Please read this Privacy Policy and the Terms of Use carefully.

Our Collection and Use of Your Information

We may use Your Information for various lawful business purposes. Among others, these purposes may include using Your Information to:

- Engage in customer support. For example, we might [confirm appointments requested by you], verify information you provide to us and provide you with administrative notices.
- Contact you and provide you with information. For example, we might provide or contact you through telephone, email, postal or other communications with Service updates, promotional materials, surveys, offers, personalized information and other information from us or our business partners.
- Analyze, improve and manage our Services and operations. For example, we might obtain feedback regarding our Services, understand and anticipate your needs and preferences, better understand your use of our Services, customize and tailor Service content and advertising, improve our marketing and promotional efforts, engage in statistical analysis and provide feedback to our vendors, advertisers and other third parties.

- Resolve problems and disputes, and engage in other legal and security matters. For example, we may use Your Information to comply with, monitor compliance with and enforce this Privacy Policy, and any other applicable agreements and policies, meet other legal and regulatory requirements, and to protect the security and integrity of our Services.

We may disclose Your Information:

- To any person who, in our reasonable judgment, is authorized to receive Your Information as your agent, including without limitation as a result of your business dealings with that person (for example, your attorney)
- To our third-party vendors so that they may provide support for our internal and business operations, including without limitation for the handling of data processing, data verification, data storage, surveys, research, internal marketing, delivery of promotional, marketing and transaction materials, and our Services' maintenance and security
- To third parties when you engage in certain activities through our Services that are sponsored by them, such as purchasing goods or services offered by a third party, electing to receive information or communications from a third party, or electing to participate in contests, sweepstakes, games or other programs sponsored, in whole or in part, by a third party
- To third parties that are interested in contacting you or providing offers to you that may be related to our Services or to products or services you may find of interest
- As required by law or ordered by a court, regulatory, or administrative agency
- As we deem necessary, in our sole discretion, if we believe that you are violating any applicable law, rule or regulation, or are otherwise interfering with another's rights or property, including, without limitation, our rights or property
- If requested by authorities in the event of any act of terrorism or instance of local, regional or national emergency
- To enforce this Privacy Policy, and any other applicable agreements and policies
- To enforce or protect our rights
- In connection with a Business Transfer, as defined below (see Business Transfers below)
- To our affiliated companies (e.g., companies under common control or management with us).

Please note that the list above is not exhaustive and that we reserve the right to share, loan, rent, sell, or otherwise disclose information we collect from you to third parties at any time, for any lawful purpose, without notice or compensation to you. We are the sole owners of the information collected through our Services.

When we disclose Your Information to third parties, Your Information will become permanently subject to the information use and sharing practices of the third party, and the third party will not be restricted by this Privacy Policy with respect to its use and further sharing of Your Information. Such third parties may further disclose, share and use Your Information. By submitting Your Information to us, you expressly consent to such disclosure and use of Your

Information. If you do not want Your Information shared as described above, then you should not provide us with Your Information.

Information Third Parties Provide

We may collect information about you from sources other than you, such as from social media websites (e.g., Facebook, LinkedIn, Twitter or others), blogs, other users and our business partners.

Your Access to and Control Over Information

You may opt out of any future contacts from us at any time. You can also do the following at any time by contacting us via the email address or phone number provided on our website:

- See what data we have about you, if any
- Change/correct any data we have about you
- Have us delete any data we have about you
- Express any concern you have about our use of your data

Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the personal information you provide to us. Below are some mechanisms that provide you with control over certain information:

- Cookies - If you do not wish us to collect cookies, you may set your browser to refuse cookies, or to alert you when cookies are being sent. If you do so, please note that some parts of our Services may then be inaccessible or may not function properly.
- Email Offers from Us - If you do not wish to receive email offers or newsletters from us, you can opt out of receiving email information from us (other than emails related to the completion of your registration, correction of user data, change of password and other similar communications essential to your transactions through our Services) by using the unsubscribe process at the bottom of the email. Please be aware that it can take up to 10 business days to remove you from our marketing email lists. If you opt-out from receiving our marketing emails, you will continue to receive appointment confirmations.

Accessing and Correcting Personal Information

If a portion of our Services allow you to create an account with us, then you can review and update some of Your Information by logging into that portion of our Services, visiting your account profile page and making changes.

Information You Disclose to Third Parties

You may be presented with an opportunity to receive information and/or marketing offers from third parties in connection with our Services. All information you disclose to such third parties will be subject to the privacy policy and practices of such third parties. We are not responsible for the privacy policies and practices of such third parties and, therefore, you should review the privacy policies and practices of such third parties prior to disclosing information to them. If

you later decide that you no longer want to receive communications from a third party, you will need to contact that third party directly.

Links to Third-Party Websites

Our Services, as well as the email messages sent with respect to our Services, may contain links or access to websites operated by third parties that are beyond our control. Links or access to third parties from our Services are not an endorsement by us of such third parties, or their websites, applications, products, services, or practices. We are not responsible for the privacy policy, terms and conditions, practices or the content of such third parties. These third-parties may send their own cookies to you and independently collect data. If you visit or access a third-party website, application or other property that is linked or accessed from our Services, we encourage you to read any privacy statements and terms and conditions of that third party before providing any personally identifiable information. If you have a question about the terms and conditions, privacy policy, practices or contents of a third party, please contact the third party directly.

Circumvention of Security Measures

In addition, we cannot ensure that Your Information will only be disclosed as described in this Privacy Policy. By way of example (without limiting the foregoing), we may be forced to disclose Your Information to the government or third parties under certain circumstances or third parties may unlawfully intercept or access transmissions or private communications. Therefore, notwithstanding anything to the contrary within this Privacy Policy, the Terms or any other applicable agreement or policy, you use our Services at your own risk and we do not promise or guarantee, and you should not expect, that Your Information will always remain private. In the event that an unauthorized third party compromises our security measures, we will not be responsible for any damages directly or indirectly caused by an unauthorized third party's ability to view, use or disseminate such information.

Business Transfers

We specifically and expressly reserve the right to disclose, lease, sell, assign or transfer Your Information collected through our Services, and any of our databases, together with any personally identifiable information contained in such databases, to third parties in connection with a Business Transfer. A "Business Transfer" means a sale, acquisition, merger, consolidation, reorganization, bankruptcy or other corporate change involving us and/or our affiliates, even if the Business Transfer is only being contemplated and regardless of whether the Business Transfer relates to a part or a whole of our business. Nothing in this Privacy Policy is intended to interfere with our ability to transfer all or part of our business, equity, and/or assets (including without limitation our Services) to an affiliate or independent third party at any time, for any lawful purpose, without notice or compensation to you.

Children's Information

Our Services are intended to be accessed and used only by adults and are not directed to minors. We do not knowingly collect personally identifiable information by anyone under the age of 13 and you should not provide us with any information regarding any individual under the age of 13.

Network Advertising

From time to time, we may participate in or use advertising networks, such as third-party advertising servers, advertising agencies, technology vendors and research firms. We may use these third-party advertising networks for marketing, advertising and promotional purposes, as well as to serve advertisements to you. Advertising networks often gather data about consumers who view advertisements to make inferences about a consumer's interests and preferences, which enables their computers to deliver advertisements directly targeted to the consumer's specific interests. This practice is often referred to as "online behavioral advertising." For example, a third-party advertising network might collect the type of Internet browser you use, the type of computer operating system you use, the domain name of a website you visit, whether or not you visit specific pages of a website, the location of your Internet service provider's presence, the date and time of a visit to a website and other interactions between you and website. Please see the "Online Behavioral Advertising" subsection of Choices About How We Use and Collect Your Information below to read about how you can prevent certain third-party advertising networks from collecting information about you.

User Generated Content

You are responsible for any content, including without limitation personal information, that you contribute to be published or displayed ("posted") on our Services, or that you transmit to other users of our Services (collectively, "User Generated Content"). Your User Generated Content is posted on and transmitted to other users of our Services at your own risk. We cannot control the actions of other users of our Services with whom you may choose to share your User Generated Content. We are not responsible for circumvention of any privacy settings or security measures of our Services. As a result, we cannot and do not guarantee that your User Generated Content will not be viewed by unauthorized persons. You understand and acknowledge that, even after removal, copies of your User Generated Content may remain viewable in cached and archived pages, or might have been copied or stored by other Service users.

Social Media Widgets

Our Services may include social media features, such as the Facebook Like button or interactive mini-programs that run on our Services. These features may collect your IP address, which page you are visiting, and may set a cookie to enable the feature to function properly. Your interactions with these features are governed by the privacy policy of the third party providing it.

Online Behavioral Advertising

Certain third-party advertising networks that deliver behavioral advertising are members of the Network Advertising Initiative ("NAI"). You can prevent NAI member companies from collecting preference data about you by clicking [here](#) and following the NAI's directions. Note

that if you opt out through the NAI, you will still receive advertising. In addition, if you opt out through the NAI and later delete your cookies, use a different browser or buy a new computer, you will need to renew your opt out choice.

Changes to this Privacy Policy

We reserve the right to update, amend and/or change this Privacy Policy at any time in our sole discretion and without notice. Updates to this Privacy Policy will be posted here. Amendments will take effect immediately upon us posting the updated Privacy Policy on our Services. You are encouraged to revisit this Privacy Policy from time to time in order to review any changes that have been made. The date on which this Privacy Policy was last updated will be noted immediately above this Privacy Policy. Your continued access and use of our Services following the posting of any such changes shall automatically be deemed your acceptance of all changes.

Contacting Us

If you have questions or concerns about our privacy practices or wish to make a request regarding Your Information, please contact us at: info@outdoortoyshare.com.

Other Provisions

Website Interaction Information: We may record mouse clicks, movements and other interactions with our web pages to help us improve site usability.

Individuals who are residents of California and have provided their personally identifiable information to us may request information regarding our disclosures, if any, of their personally identifiable information to third parties for direct marketing purposes. Such requests must be submitted to us at: info@outdoortoyshare.com.

California privacy rights requests must include the reference “Request for California Privacy Information” on the subject line and in the body of the message and must include the email address or mailing address, as applicable, for us to send our response. This request may be made no more than once per calendar year. We reserve the right not to respond to requests submitted other than to the address specified above.